

# Creating an Older Adult Information Survey

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# TWO TYPES OF SURVEYS

## Surveys – Types of Surveys

Type of Survey	Advantages	Disadvantages
Face-to-face interview	Explain question, make observations;	Expensive, interviewer training;
- at home	Accuracy, better sampling;	Expensive;
- in public places	Cheaper, more people;	Less representative sample;
Written questionnaire	Cheapest per respondent;	Low response rate;
- by mail	Allows anonymity;	Slow;
- by e-mail	Cheaper, quicker results;	Less representative sample;
- web survey	Quicker data processing;	Need computing expertise;

## 1. Interview Survey

Interview surveys are usually completed by the interviewer based on what the respondent says

## 2. Questionnaire Survey

Questionnaire surveys are usually “paper and pencil” instruments or completed online by respondent

# WHO

- Who do you want to survey?
- List everyone or every group you want to include in your survey
  - Age or age cohort?
  - Church members?
  - Homebound?
  - Community members?



# WHAT

- What do you want to know?
  - Talents or abilities?
  - Needs?
  - Interests?
  - Spiritual assessment?
- Determine
  - Question content
  - Wording of each question
  - Scope and purpose



# WHEN

- When do you want to do your survey?
- Indicate the time of year and the number of days, weeks, or months when you plan to gather the survey information



# HOW



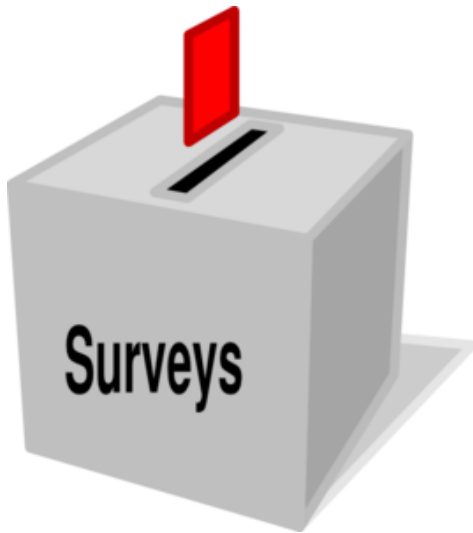
- How will you conduct your survey?
- Consider the response format you will use for collecting the information you seek from each respondent
- Indicate whether you will use “Survey Monkey,” another online tool, or “in person” at various church settings (like Church School hour) or through direct visitation in the home

# HOW

- How will you use the data or information once you have it collected?
- How will you share the data or information you received with others?



# WHERE



- Where will survey forms be gathered or collected?
- Indicate who is to receive completed survey forms
- Indicate who will process the data and information collected from each survey form