

**Golden Cross Foundation and  
ENCORE Ministry**  
Grant Guidelines and Application Packet

for

**Older Adult Ministries**

in the

**Tennessee Conference of  
The United Methodist Church**

**For additional information contact:**

**Kent McNish, Executive Director  
Golden Cross Foundation  
304 South Perimeter Park Drive, Suite 9  
Nashville, TN 37211**

**Fax: 615-871-8111**

**Email: [kmcnish@goldencrossfoundation.org](mailto:kmcnish@goldencrossfoundation.org)**

# The Criteria

1. The ministry (program/project) must contribute directly to the mission and ministries of making disciples of Jesus Christ and must be consistent with the doctrine and social principles of the United Methodist *Book of Discipline*.
2. The ministry should focus on developing intentional, innovative, and creative ministries by, with, and for older adults.
3. The Golden Cross Foundation is affiliated with the Tennessee Conference of The United Methodist Church. Grants are made to United Methodist churches and agencies and affiliated organizations in the Tennessee Conference as well as not-for-profit organizations which grew out of or have a current connection to a Tennessee Conference United Methodist church or agency. On rare occasions the Golden Cross Foundation board reserves the right to consider grant applications from organizations not affiliated with The United Methodist Church but that serve United Methodists along with other constituencies, or, in the opinion of the board, can serve as an innovative model for future ministries of United Methodist Churches or agencies.
4. Generally, ministries funded will have the following characteristics:
  - Address root causes of critical issues related to older adults
  - Include a process for local churches, districts, or other entities to listen, discern, and respond to the issues and concerns of older adults
  - Enhance the spiritual faith development of older adults
  - Demonstrate significant involvement of older adults in decision-making, development, and implementation of the program/project
  - Be culturally sensitive and inclusive in all aspects of the program/project
  - Demonstrate a commitment from other funding partners for ongoing support
5. Generally, grants are awarded as 50 percent matching grants. Grant funds are generally not disbursed until the church or agency has the match for the grant in hand.
6. Grants will be awarded on a one-year basis. Churches or groups may reapply for grants of innovative new ministries, up to a total of three years, provided that the program or ministry has a viable and demonstrated plan for ongoing funding after Golden Cross Grants are complete. Special consideration for repeat grants may be given to churches or agencies that serve low-income senior adults where a self-sustaining income plan is more difficult to achieve. A church or agency may apply for only one grant per year.
7. Funds are not granted for budget deficit reduction or debt retirement.
8. The Golden Cross Foundation board meets four times per year. Due dates for grant

applications are generally four weeks prior to a board meeting to give the grants committee time to consider grant proposals and, if necessary, work with the applicant to gather additional information so as to maximize the possibility of a positive outcome. The 2020 quarterly grant application deadlines are:  
**February 20, April 23, August 20, and November 12.**

# Golden Cross Foundation Grant Programs

## ENCORE Ministry Grants

- 1. New Older Adult Ministry Program Grants** – Available to United Methodist churches that do not presently have an active older adult ministry program and wish to start one. These grants are from \$1,000 to \$2,500. **There is no match required for the first \$1,000**; a 50 percent is required for additional amounts from \$1,001 to \$2,500.
- 2. Growing Older Adult Ministry Program Grants** – Available to United Methodist churches with existing older adult programs that wish to expand or branch out into new areas of ministry and lack the funds to do so. Grants are from \$1,000 to \$2,500 and are 50 percent matching.

## Golden Cross Foundation Grants

- 3. Fred and June Blankenship Grants for Individual Assistance**  
Available to United Methodist churches wishing to assist older adults in their church or community with personal and/or financial needs which neither the church nor the individual can fully fund. Grants are from \$1,000 to \$4,000 depending on need and are 50 percent matching grants.
- 4. Church Retrofit Fund Grants**  
Available to United Methodist churches or Tennessee Conference office/districts to make their facilities accessible to older adults so that they may fully participate in the activities of the church. The maximum amount of these grants is \$10,000 and they are 50 percent matching grants.
- 5. Older Adult Community Service Grants**  
Available to United Methodist churches or Tennessee Conference office/districts and related agencies to do training, empowering, or advocacy around older adult issues as well as other grant applications that seek to serve and empower older adults in the Tennessee Conference of The United Methodist Church. The usual range of these grants is \$1,000 to \$10,000 and are usually 50 percent matching grants.
- 6. Golden Cross Disaster Relief Grants**  
Available to United Methodist churches and agencies where disaster damage has significantly impacted the church or agency's ongoing older adult ministry. The maximum amount of these grants is \$10,000 and they are 50 percent matching grants.

**7. Strategic Initiatives Grants** (determined by GCF board)

Offers funding for ministry and other initiatives serving the basic needs of older adults in the areas of nutrition, housing, transportation, and healthcare. Its flexible criteria allow board members to expand its boundaries for offering assistance. Options include partnering with organizations, individuals, or corporations to support larger projects or programs such as a launching a feeding ministry or health screening program or creating housing opportunities. Starting in 2020, a total of \$150,000 has been reserved for three years.

## **Application Question #9**

The items below correspond to question 9 sections A–E and are intended to help applicants know more fully what the board is looking for in each section.

### **A. Stating the Problem/Need**

- What are the issues or needs that are being addressed by the church, district, or other Tennessee Conference-related entity requesting these funds?
- Have the persons who will benefit from this ministry been involved in the decisions about the proposed ministry or program?

### **B. Description of the Ministry or Program**

- Please describe in detail the proposed ministry or program.
- What are the desired outcomes?
- What are the steps that must be taken to be successful?
- Have there been previous attempts to address the issue/need?
- Is there any other group in your community with a similar ministry or program?

### **C. Budget**

- Attach a complete, detailed budget for this ministry or program.
- List Income from all sources, (remember Golden Cross Foundation grants are generally 50 percent matching grants). Include both cash and in-kind contributions.
- If the church or agency's match for the grant is not in hand, describe your fundraising plan to raise the additional funds.
- List all expected expenses.
- If this is an ongoing program or ministry, how will the program be funded after the Golden Cross grant funding ends?
- Attach contractor bids, drawings, pictures, and any other information that will help the committee understand the scope of the project.

### **D. Leadership**

- Who are the persons involved in leading the ministry or program?
- Are a majority of the decision-makers older adults?

### **E. Evaluation Plan**

- Evaluation lets us know what a ministry or program looks like in operation as well as the results it is achieving. How are you going to

evaluate this ministry or program?

- Who will handle the evaluation?
- All grant recipients including ENCORE Ministry require a written ministry evaluation within twelve months after receiving a grant from the Golden Cross Foundation.

## **When Your Application is Complete**

Mail completed application (pages 7 – 8, including attachments A – E) to:

**Kent McNish, Executive Director**

Golden Cross Foundation

304 South Perimeter Park Drive, Suite 9

Nashville, TN 37211

Email: [kmcnish@goldencrossfoundation.org](mailto:kmcnish@goldencrossfoundation.org)

### **Grant Application Approval**

If your grant application is approved and funded, the church or agency will:

1. Be notified by mail (email and/or phone call) no later than two weeks following the approval of your application.
2. Be asked to sign and return a Grant Acceptance Agreement.
3. Ensure the church or agency's match for the grant is in hand prior to returning the Grant Acceptance Agreement.
4. Receive a check for the full amount of the grant (unless other specific details are indicated upon grant approval).
5. Be asked to evaluate the program/project within 12 months of receiving the grant award. This evaluation shall include photos of the ministry and at least a 500-word description/summary of the ministry or program.

## 2020 Golden Cross Foundation Grant Application

Please indicate for which grant this application applies:

- New Older Adult Ministry Grant       Fred and June Blankenship Grant for Individual Assistance
- Growing Older Adult Ministry Grant       Church Retrofit Grant
- Older Adult Community Service Grant       Disaster Relief Grant

1. **Date of application:** \_\_\_\_\_

(Quarterly application due dates: *Feb. 20, Apr. 23, Aug. 20, and Nov. 12*)

2. **Church or group applying:** \_\_\_\_\_

3. **Name of program or ministry:** \_\_\_\_\_

4. **Address of church or group:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

5. **Primary contact person:** \_\_\_\_\_

6. **Contact's phone #:** \_\_\_\_\_ **e-mail address:** \_\_\_\_\_

7. **Pastor's name (if different from contact)** \_\_\_\_\_

8. **Pastor's phone #:** \_\_\_\_\_ **e-mail address:** \_\_\_\_\_

9. **Attachments:** Provide information for items A–E on additional sheets; attach to application.

**A. Issues/needs statement**

- Describe the issues/needs you want to address.

**B. Description of the ministry or program**

- Describe in detail the ministry or program which you propose to meet the needs described above. (What, when, where, who and how?)

**C. Budget**

- Provide a complete income and expense budget. Attach contractor bids, drawings, pictures, and a fundraising plan for matching funds not in hand.

**D. Leadership team**

- List each person on your leadership team, noting the total number who are 65 years of age or older.

**E. Evaluation plan**

- How will you know you have accomplished your goals and objectives?
- Who will be on the evaluation team? (*Endorsers of this ministry and members of the leadership team should be included.*)
- Who will be responsible for submitting a written evaluation 12 months after receiving grant funding?



**10. Description of your congregation by membership and attendance:**

\_\_\_\_\_ Number of members                      \_\_\_\_\_ Average worship attendance

**11. Description of your congregation by age:**

\_\_\_\_\_ % of persons 0 – 17 years                      \_\_\_\_\_ % of persons 18 – 40 years  
\_\_\_\_\_ % of persons 41 – 64 years                      \_\_\_\_\_ % of persons 65 years and older

**12. Description of your congregation by location:**

\_\_\_\_\_ Urban/city                                              \_\_\_\_\_ Suburban  
\_\_\_\_\_ Town/village                                              \_\_\_\_\_ Rural

**13. Total cost of ministry/program for which you are applying:**                      \$ \_\_\_\_\_

**14. Matching amount from the church or other funds:**                      Minus \$ \_\_\_\_\_

**15. Grant amount for which you are applying:**                      Equals \$ \_\_\_\_\_

**16. If the group applying for this grant is not a United Methodist church or agency:**

- a) On a separate page describe any connection your organization has to The United Methodist Church.
- b) Attach a copy of your 501(c)(3) determination letter from the IRS.

**17. Have you received a Golden Cross Foundation Grant in the past?** No \_\_\_\_\_ Yes \_\_\_\_\_

**18. If the answer to question 17 is Yes, has the required evaluation of that grant been sent?** No \_\_\_\_\_ Yes \_\_\_\_\_

**19. Endorsement signatures: *signatures are required before application can be processed***

\_\_\_\_\_  
*Primary contact's signature*                                              *Date*

\_\_\_\_\_  
*Pastor's signature (or chairperson for non-local churches)*                                              *Date*

Tennessee Conference district: \_\_\_\_\_

\_\_\_\_\_  
*District superintendent's signature (or CCOCM director's signature)*                                              *Date*

**For office use:**

**Date application received:** \_\_\_\_\_

**Action and date by Grants Committee:**

\_\_\_\_\_